

# YOLO COMMUNITY FOUNDATION

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## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### CAMPBELL JOINS YOLO COMMUNITY FOUNDATION

**January, 2008 ---Woodland, CA.** Cath Posehn, Executive Director of Yolo Community

Foundation, announced that Michael Campbell, of Davis, is joining the board of directors. Posehn said, “Michael will be a tremendous addition to our board. As a native of Yolo County that grew up in Clarksburg, he will bring an important perspective and dynamic skills to our board.”

Campbell farmed tomatoes and grains in the Clarksburg area between 1972 and 1981 and has remained involved with production agriculture projects since that time.

Campbell also has over 20 years of professional major gift fundraising experience and over 30 years of volunteer experience raising funds for non-profit community organizations with which he has been involved. He recently returned to UC Davis and Yolo County to become the Executive Director of the UC Davis Seed Biotechnology Center, an organization that he helped found nine years ago. The Center focuses on partnerships with the seed and plant biotechnology industries in California, the U.S. and internationally. These partnerships involve research, education and outreach/public service. His responsibilities include strategic planning, administration, fundraising and industry relations.

Campbell spent the past seven years at UC Merced as the Associate Vice Chancellor for University Relations where he was the chief fundraiser for the campus and also worked to establish and maintain key community and regional relationships.

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Between 1987 and 2000, he established and directed the fundraising and relations unit in the Dean's Office in the College of Agricultural and Environmental Sciences at UC Davis. In this capacity, he was responsible for College fundraising, industry and alumni relations, communications, special events and the International Agricultural Visitor's Program. He also taught in the Agricultural and Resource Economics Department and served as the Educational Director for the California Agricultural Leadership Program at UC Davis.

Campbell says of Yolo Community Foundation, "I feel strongly that a united countywide foundation can improve the quality of life for citizens of Yolo County. Before becoming aware of YCF, I have often thought that such a foundation could be highly valuable to the citizens of Yolo County."

Yolo Community Foundation promotes philanthropy that benefits the Yolo County region. Yolo Community Foundation's purpose is to create a lasting resource, committed to building civic investment and community involvement. Yolo Community Foundation hopes to establish a tradition of generosity that has led many people to invest their time and philanthropic dollars to support the common good. Their mission is "To match the philanthropic interests of donors with the needs and opportunities of the Yolo County community."

Formed in 2001, Yolo Community Foundation is a nonprofit public resource created by and for the people of Yolo County for community philanthropy that helps donors make a positive impact on their community. Yolo Community Foundation enables individuals of both modest means and significant wealth to support nonprofit organizations that provide vital programs and services and to contribute to a permanent endowment for the people of Yolo County. Community foundations provide a simple, powerful, and highly personal approach to giving. They offer a variety of giving tools to help people and businesses achieve their charitable goals. Donors can give cash, appreciated stocks, real

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estate, charitable IRA transfers, or other assets and receive maximum charitable and tax benefits.

Yolo Community Foundation is one of nearly 700 community foundations nationwide. To find out more about YCF, visit the website at [www.yolocf.org](http://www.yolocf.org) or call 530-312-0593.

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